

Department of Minnesota, Veterans of Foreign Wars
DEPARTMENT CONVENTION BOOK

June 9-12, 2022, St. Cloud, MN

ADVERTISING RATES & ORDER FORM FOR VFW STATE, DISTRICT, AND POSTS

DEADLINE DATE FOR BOOKLET
May 19th, 2022

IMPORTANT NOTE: All Ads must be Scanner/Camera ready. If they are not an additional charge of \$10 will be required, otherwise, your ad will go in as we received it. If you have any questions, please call **Denny Hennen at 320-251-9951**

****Please See Second Page for Ad Layout and Tips****

Make Checks Payable to: VFW POST #428

AND MAIL TO: VFW Post #428
Attn: Convention Book Ad
9 - 18th Avenue N.
St. Cloud, MN 56303

Digital Ads may be emailed to : billstockinger@gmail.com

Ad Requested for Post # _____ Ad is: Enclosed Emailed

Contact Name: _____

Contact Phone: _____ Email _____

<u>PAGE SIZE</u>	<u>RATES</u>	<u>AD SIZE</u>	<u>Paid by Check#</u>
FULL PAGE (8" x 11")	\$250.00	<input type="radio"/>	_____
HALF PAGE (8" x 5 1/8")	\$150.00	<input type="radio"/>	_____
QUARTER PAGE (3 3/4 x 5 1/8")	\$75.00	<input type="radio"/>	_____
BUSINESS CARD (3 3/4" x 2")	\$75.00	<input type="radio"/>	_____

HALF PAGE AD

8" x 5 1/8"

BUSINESS CARD AD

3 3/4 x 2"

QUARTER PAGE AD

3 3/4" x 5 1/8"

Things to think about while creating an ad

Does my ad look good in Gray Scale?
Light colors do not show up well in gray scale

How is the quality of my picture?
The better quality picture makes a better ad

What type of Ad Layout do I need?
Note the different size ads on this sheet.
a full page means a full page.

What format do I use?
Word, Publisher, JPEG, PDF and TIFF

Always send originals if you can.

Questions? Denny Hennen 320-251-9951

Email Digital ads to:
billstockington@gmail.com